

Social Media Optimization Packages

Features	Bronze \$200	Silver \$300	Gold \$400
Facebook Profile Page & Twitter Account Creation	✓	✓	✓
Profile Content Writing (content to be picked from client's website)	✓	✓	✓
Total Facebook Fans (3 months)	100	200	400
Total Twitter Followers (3 Months)	100	200	300
Content for Postings & Tweets	✓	✓	✓
Keyword-based Postings & Tweets	✓	✓	✓
Total Postings / Tweets	15 per week	25 per week	45 per week
Custom Twitter Background	✓	✓	✓
Facebook Photo Album	✓	✓	✓
Facebook Video Uploads	✓	✓	✓
Facebook Application	Additional charges apply	Additional charges apply	Additional charges apply
Replying / Re-Tweeting (Networking)	✗	✓	✓
LinkedIn Activities	✗	✓	✓
StumbleUpon Activities	✓	✓	✓
Video Marketing (Videos To be Provided by Client)	✗	✓	✓
Content Sharing Activities (In Squidoo, Scribd, RedGage, etc.)	✗	✓	✓
Reporting (Weekly)	✓	✓	✓
Monthly Popularity Analysis Report	✗	✓	✓
Website Branding Analysis Report	✗	✗	✓
Queries Session	✗	✓	✓

Note: Radix reserves the right to make changes to the service offerings, without any previous intimation