

Packages

SEO Package	BRONZE \$ 800	SILVER \$1000	GOLD \$1200	PLATINUM \$1600
Efforts Commitment	80 Hrs / Month	100 Hrs / Month	120 Hrs / Month	160 Hrs / Month
Recommended Period	4 - 6 months	4 - 6 months	4 - 6 months	4 - 6 months
Number of Keywords	10	15	20	30

On-Page Optimization

Site Analysis	✓	✓	✓	✓
Competitor Analysis	✗	✓	✓	✓
Keyword Analysis	✓	✓	✓	✓
Content Analysis	✗	✓	✓	✓
Meta Creation	✓	✓	✓	✓
Internal Link Structure Optimization	✓	✓	✓	✓
Image Optimization	✓	✓	✓	✓
Hyperlink Optimization	✓	✓	✓	✓
301 Redirection	✓	✓	✓	✓
Navigation Bar Optimization	✗	✗	✓	✓
H1-H6 Tags Optimization	✓	✓	✓	✓
Robots.txt Creation	✓	✓	✓	✓
Sitemap Creation	✓	✓	✓	✓
W3C Validation	✗	✗	✓	✓
HTML Optimization	✗	✓	✓	✓
Canonicalization	✗	✓	✓	✓

Local Search Website Optimization

Google Local Listing	✓	✓	✓	✓
Updating Pages for Local Search	✗	✓	✓	✓

Website Usability & Conversion

Installing Usability Tool on Website	✓	✓	✓	✓
Monthly Website Conversions Tracking	✓	✓	✓	✓

Link Creation

Directory Submissions	✓	✓	✓	✓
Social Bookmarking	✓	✓	✓	✓
Article Submission	✓	✓	✓	✓
Press Release Submission	✓	✓	✓	✓
RSS Feed Submission	15	20	25	30
Classified Submission	50	100	150	200
Competitor Back Links Analysis	✗	✓	✓	✓

Other Activities

Sitemap Submission	✓	✓	✓	✓
Google Base Feeds	✗	✓	✓	✓

Reports

Google Analytics (Statistics)	✓	✓	✓	✓
Current Performance	✓	✓	✓	✓
Monthly SEO Report	✓	✓	✓	✓
Request based Report	✗	✗	✓	✓

Customer Support

Email	✓	✓	✓	✓
Chat	✗	✓	✓	✓
Telephone	✗	✓	✓	✓

Note: Radix reserves the right to make changes to the service offerings, without any previous intimation